



**STAYMARQUIS**  
WHERE HOME MEETS HOSPITALITY

# Benefits of StayMarquis handling management of all **marketing channels**

## Our experience

We are experts, and this is our full-time job — it's the same reason you don't have your financial advisor provide you with health advice, and vice versa. We eat, sleep, and breathe vacation rental management and are constantly evaluating the market for changes and opportunities.

## Our technology

Our pricing algorithm allows your property to show up in more search results. Our patent-pending methodology allows a renter to book your property for a shorter duration than your minimum night stay requirement but still prices your home to equal the amount of your minimum stay. If someone is willing to pay the entire amount of your minimum stay requirement, but only stay for a portion of that period, you'll still permit that, right? **We are the only provider that can seamlessly achieve this strategy.**

## Confidence in working together

If our team has a full picture of your property's availability, we can comfortably recommend the property when a renter comes in with a general inquiry that is not attached to a specific home. **This is imperative to getting deals done in a fast-moving marketplace, and provides material booking volume benefits.**

## Our listing capabilities

We have partnerships with the platforms we advertise on, which means your property will appear higher in search results. This translates to more eyeballs on your property and more bookings.

## Landlord- favorable booking agreements

Bookings that take place outside of our efforts are not subject to the extremely landlord favorable, StayMarquis booking agreements. We have continued to refine our booking agreement language for your benefit, and these agreements hold for bookings on other platforms where we manage the listing.

## Halo effects

When an inquiry comes through a specific platform for a property (e.g. Airbnb), the only alternative options we can send them are our properties that are also listed on that platform. If for some reason a booking for a different property is not accepted, we can recommend your listing to that renter as another potential option only if we also list it on that channel. **This gives you the chance to procure bookings in cases where renters had not even seen your property as an option.**

## Renter savviness

Many renters see StayMarquis as the manager on third party channels and will visit our website to book directly, avoiding significant renter-facing fees associated with other platforms. This will make your property more competitive compared to other listings on that platform.

## Your time and effort

We have a full team dedicated to handling and vetting inquiries for your property, only bringing ones that are qualified and meet all your criteria. We also respond to inquiries within minutes, which greatly increases conversion rates.